

# MAKE THE NEWS HEADLINES

INTERVIEW TRAINING AND MEDIA EDUCATION



GRANT LAW  
PUBLIC RELATIONS

## Interview Training

We'll prepare you to make the most of any interview experience, ensuring you deliver your message succinctly, credibly and confidently.

Our workshop process teaches you to develop key messaging, manage different media interview situations, respond to tough questions and to understand the process behind the interview.



## Media Education

For most organisations, a productive relationship with the media has many positive benefits.

Our media education programme helps organisations establish or improve their relationship with media.

The process includes an audit of your company's media relations practices and expert council to guide you towards achieving your media relations goals.

# OUR SERVICES

TAILORED TO YOUR NEEDS







- Journalist in Adelaide, Melbourne, Sydney and London
- Press Secretary to the Premier
- Directorships - Adelaide Review, Sky News, Tourism SA
- Network director, News and Current Affairs (Seven)
- News Director (Seven News, Network Ten)
- Editor (30 Days, Preview, Southerly Buster)

T E R R Y   P L A N E

# MEET THE PRESENTERS

T H E   P E R F E C T   B L E N D



G R A N T   L A W

20 years of Public Relations experience at the highest level. Grant has consulting to some of the biggest brands in Australia and the world

# CONTACT

Grant Law  
[grant@grantlaw.com.au](mailto:grant@grantlaw.com.au)  
0488 518 414



**GRANT LAW**  
PUBLIC RELATIONS